

## Project aims and outcomes

The examples below are designed to help applicants express their anticipated outcomes in a format that will help us to consider potential impact and, if a grant is awarded, to evaluate the completed project.

Please use bullet points and concise, specific language. Applicants are asked to list up to three of the project's most significant anticipated outcomes (these can include the same outcome demonstrated in multiple ways). These examples are intended to be helpful illustrations; they are not prescriptive.

### Example 1

#### Key outcomes

By investing in this research facility we hope to achieve the following outcomes:

**1. Increase our output from existing research (including new collaborations)**

The new building will allow us to expand the Institute's academic headcount by 20% within 3 years of opening. The fully equipped laboratories will allow us to deliver current research commitments with UKRI funding and pursue a broader range of research and industrial partnerships. This expansion will be reflected in an increase of x% in our output of high impact journal articles and other publishing, and the creation of new translational pathways to clinical settings.

**2. Create an outstanding teaching and learning experience**

The equipment we plan to install will be used by undergraduate students, PhD students and early career researchers across our department. We will be able to attract an increased number of promising early stage researchers and give them exposure to advanced prototype manufacturing equipment and up to date robot-driven design technologies which we have been previously unable to offer.

Provide a brief summary of the project

List each outcome. At least one of these should reflect the aims of our Science & Medicine funding programme\*

Be specific about how each outcome will be achieved

\*For the list of programme aims and outcomes, please see [www.wolfson.org.uk/funding/funding-for-places](http://www.wolfson.org.uk/funding/funding-for-places)

### 3. Diversify income and improve financial stability

The new Public Engagement with Science Centre gives us the opportunity not only to showcase a broader range of our historic collections but also to engage with new audiences, co-create a wider variety of exhibitions, and realise a 20% increase in annual income from visitor admissions and secondary spend.

You can include your own outcomes as well

The following example includes relevant outcomes from our 'Public engagement with science' area:

#### Example 2

##### Key outcomes

The redevelopment of our visitor centre will create a new home for the display of our nationally important collection of historical communications equipment. The project will include a new extension to accommodate our education work as well as a host venue for other public events. Our intended outcomes include:

#### 1. High quality interpretation of nationally significant collections

Working with a national museum and a local university department, we are developing the interpretation and display of our collections. We are also improving our ability to host touring exhibitions.

#### 2. Improved public engagement with science

We are planning to increase public engagement with general visitors, family and education groups, as well as specialist visitors to the centre. There will be regular educational and public events, as well as guided tours of the building and its collection, run by volunteers. We expect there to be an increase in return visitors to the building.

#### 3. Meet long-term strategic objectives, including financial sustainability

With the appointment of a Director, we are planning to co-ordinate regular touring exhibitions and work on curriculum activities that fit with our collections. The projected increase in visitor numbers and range of activities will increase our long-term financial stability, helping to secure the future of the centre.

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